



## **NOAA'S NATIONAL HURRICANE CENTER IS ON TWITTER**

NOAA's National Hurricane Center has joined the conversation on Twitter, effective with the start of the Atlantic hurricane season on June 1.

The NHC presence on Twitter is a prototype to help decision-makers and the public receive notifications of the very latest on hazardous tropical weather systems. The addition of NHC's voice via Twitter services to the social stream will enhance the ability of NHC and its partners to achieve their missions by building situational awareness, and allow for a broader reach of information to the public that it serves.

A tweet will be sent whenever NHC issues

- A public advisory regarding a tropical cyclone (TCP)
- A tropical cyclone update (TCU)
- A position estimate (TCE)
- A tropical weather outlook (TWO)

Each tweet will contain a link to the NHC website. NHC can also tweet a special message at any time.

NHC has two Twitter accounts, one for the Atlantic basin (which includes the Gulf of Mexico and the Caribbean Sea):

US National Hurricane Center (Atlantic) - @NHC\_Atlantic

and one for the Eastern North Pacific basin:

US National Hurricane Center (Eastern Pacific) - @NHC\_Pacific

In addition to the Twitter notifications, NHC also provides product notifications by email. Please visit <http://www.nhc.noaa.gov/signup.shtml> to sign up for this service.

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