

2010 Media Pool - Day Four

Window	Organization	IFB Line	Production Line
LOCAL ENGLISH			
12:00AM			
:00 - :04	Generic	Generic	Generic
:05 - :09	WTVJ-TV6 (NBC)		
:10 - :14	WPLG-TV10 (ABC)		
:15 - :19	WSVN-TV7 (FOX)		
:20 - :24	WFOR-TV4 (CBS)		
:25 - :29	Break	Break	Break
:30 - :34	Network/affiliate use		
:35 - :39	Network/Affiliate use		
:40 - :44	Network/Affiliate use		
:45 - :49	Network/Affiliate use		
:50 - :54	Break	Break	Break
:55 - :59	Break	Break	Break
1:00AM			
:00 - :04	Generic	Generic	Generic
:05 - :09	WPLG-TV10 (ABC)		
:10 - :14	WSVN-TV7 (FOX)		
:15 - :19	WFOR-TV4 (CBS)		
:20 - :24	WTVJ-TV6 (NBC)		
:25 - :29	Break	Break	Break
:30 - :34	Network Affiliate use		
:35 - :39	Network/Affiliate use		
:40 - :44	Network/Affiliate use		
:45 - :49	Network/Affiliate use		
:50 - :54	Break	Break	Break
:55 - :59	Break	Break	Break
2:00AM			
:00 - :04	Generic	Generic	Generic

:05 - :09	WSVN-TV7 (FOX)		
:10 - :14	WFOR-TV4 (CBS)		
:15 - :19	WTVJ-TV6 (NBC)		
:20 - :24	WPLG-TV10 (ABC)		
:25 - :29	Break	Break	Break
:30 - :34	Network/Affiliate use		
:35 - :39	Network Affiliate Use		
:40 - :44	Network/Affiliate use		
:45 - :49	Network Affiliate Use		
:50 - :54	Break	Break	Break
:55 - :59	Break	Break	Break
3:00AM			
:00 - :04	Generic	Generic	Generic
:05 - :09	WFOR-TV4 (CBS)		
:10 - :14	WTVJ-TV6 (NBC)		
:15 - :19	WPLG-TV10 (ABC)		
:20 - :24	WSVN-TV7 (FOX)		
:25 - :29	Break	Break	Break
:30 - :34	Network/affiliate use		
:35 - :39	Network/affiliate use		
:40 - :44	Network/affiliate use		
:45 - :49	Network/affiliate use		
:50 - :54	Break	Break	Break
:55 - :59	Break	Break	Break
4:00AM			
:00 - :04	Forecaster	Planning	Time
:05 - :09	Forecaster	Planning	Time
:10 - :14	Forecaster	Planning	Time
:15 - :19	Forecaster	Planning	Time
:20 - :24	Forecaster	Planning	Time
:25 - :29	Forecaster	Planning	Time
:30 - :34	Forecaster	Planning	Time

:35 - :39	Forecaster	Planning	Time
:40 - :44	Forecaster	Planning	Time
:45 - :49	Forecaster	Planning	Time
:50 - :54	Forecaster	Planning	Time
:55 - :59	Forecaster	Planning	Time
5:00AM			
:00 - :04	Generic	Generic	Generic
:05 - :09	WTVJ-TV6 (NBC)		
:10 - :14	WPLG-TV10 (ABC)		
:15 - :19	WSVN-TV7 (FOX)		
:20 - :24	WFOR-TV4 (CBS)		
:25 - :29	Break	Break	Break
:30 - :34	WSFL-TV39 (CW)		
:35 - :39	Network/Affiliate use		
:40 - :44	Network/Affiliate use		
:45 - :49	Network/Affiliate use		
:50 - :54	Break	Break	Break
:55 - :59	Break	Break	Break
6:00AM			
:00 - :04	Generic	Generic	Generic
:05 - :09	WPLG-TV10 (ABC)		
:10 - :14	WSVN-TV7 (FOX)		
:15 - :19	WFOR-TV4 (CBS)		
:20 - :24	WTVJ-TV6 (NBC)		
:25 - :29	Break	Break	Break
:30 - :34	WSFL-TV39 (CW)		
:35 - :39	Network/Affiliate use		
:40 - :44	Network/Affiliate use		
:45 - :49	Network/Affiliate use		
:50 - :54	Break	Break	Break
:55 - :59	Break	Break	Break
7:00AM			

:00 - :04	Generic	Generic	Generic
:05 - :09	Network/Affiliate use		
:10 - :14	Network/Affiliate use		
:15 - :19	Network/Affiliate use		
:20 - :24	WSVN-TV7 (FOX)		
:25 - :29	Break	Break	Break
:30 - :34	WFOR-TV4 (CBS)		
:35 - :39	WTVJ-TV6 (NBC)		
:40 - :44	WPLG-TV10 (ABC)		
:45 - :49	WSFL-TV39 (CW)		
:50 - :54	Break	Break	Break
:55 - :59	Break	Break	Break
8:00AM			
:00 - :04	Generic		
:05 - :09	Network/Affiliate use		
:10 - :14	Network/Affiliate use		
:15 - :19	Network/Affiliate use		
:20 - :24	WFOR-TV4 (CBS)		
:25 - :29	Break	Break	Break
:30 - :34	WTVJ-TV6 (NBC)		
:35 - :39	WPLG-TV10 (ABC)		
:40 - :44	WSVN-TV7 (FOX)		
:45 - :49	WSFL-TV39 (CW)		
:50 - :54	Break	Break	Break
:55 - :59	Break	Break	Break
9:00AM			
:00 - :04	Generic	Generic	Generic
:05 - :09	WTVJ-TV6 (NBC)		
:10 - :14	WPLG-TV10 (ABC)		
:15 - :19	WSVN-TV7 (FOX)		
:20 - :24	WFOR-TV4 (CBS)		
:25 - :29	Break	Break	Break

:30 - :34	Network/affiliate use		
:35 - :39	Network/Affiliate use		
:40 - :44	Network/Affiliate use		
:45 - :49	Network/Affiliate use		
:50 - :54	Break	Break	Break
:55 - :59	Break	Break	Break
10:00AM			
:00 - :04	Forecaster	Planning	Time
:05 - :09	Forecaster	Planning	Time
:10 - :14	Forecaster	Planning	Time
:15 - :19	Forecaster	Planning	Time
:20 - :24	Forecaster	Planning	Time
:25 - :29	Forecaster	Planning	Time
:30 - :34	Forecaster	Planning	Time
:35 - :39	Forecaster	Planning	Time
:40 - :44	Forecaster	Planning	Time
:45 - :49	Forecaster	Planning	Time
:50 - :54	Forecaster	Planning	Time
:55 - :59	Forecaster	Planning	Time
11:00AM			
00 - :04	Generic	Generic	Generic
:05 - :09	WPLG-TV10 (ABC)		
:10 - :14	WSVN-TV7 (FOX)		
:15 - :19	WFOR-TV4 (CBS)		
:20 - :24	WTVJ-TV6 (NBC)		
:25 - :29	Break	Break	Break
:30 - :34	Network/Affiliate use		
:35 - :39	Network/Affiliate use		
:40 - :44	Network/Affiliate use		
:45 - :49	Network/Affiliate use		
:50 - :54	Break	Break	Break

:55 - :59	Break	Break	Break
12:00PM			
:00 - :04	Generic	Generic	Generic
:05 - :09	WSVN-TV7 (FOX)		
:10 - :14	WFOR-TV4 (CBS)		
:15 - :19	WTVJ-TV6 (NBC)		
:20 - :24	WPLG-TV10 (ABC)		
:25 - :29	Break	Break	Break
:30 - :34	Network/Affiliate use		
:35 - :39	Network/Affiliate use		
:40 - :44	Network/Affiliate use		
:45 - :49	Network/Affiliate use		
:50 - :54	Break	Break	Break
:55 - :59	Break	Break	Break
1:00PM			
:00 - :04	Generic	Generic	Generic
:05 - :09	WFOR-TV4 (CBS)		
:10 - :14	WTVJ-TV6 (NBC)		
:15 - :19	WPLG-TV10 (ABC)		
:20 - :24	WSVN-TV7 (FOX)		
:25 - :29	Break	Break	Break
:30 - :34	Network/Affiliate use		
:35 - :39	Network/Affiliate use		
:40 - :44	Network/Affiliate use		
:45 - :49	Network/Affiliate use		
:50 - :54	Break	Break	Break
:55 - :59	Break	Break	Break
2:00PM			
:00 - :04	Generic	Generic	Generic
:05 - :09	WTVJ-TV6 (NBC)		
:10 - :14	WPLG-TV10 (ABC)		
:15 - :19	WSVN-TV7 (FOX)		

:20 - :24	WFOR-TV4 (CBS)		
:25 - :29	Break	Break	Break
:30 - :34	Network/Affiliate use		
:35 - :39	Network/Affiliate use		
:40 - :44	Network/Affiliate use		
:45 - :49	Network/Affiliate use		
:50 - :54	Break	Break	Break
:55 - :59	Break	Break	Break
3:00PM			
:00 - :04	Generic	Generic	Generic
:05 - :09	WPLG-TV10 (ABC)		
:10 - :14	WSVN-TV7 (FOX)		
:15 - :19	WFOR-TV4 (CBS)		
:20 - :24	WTVJ-TV6 (NBC)		
:25 - :29	Break	Break	Break
:30 - :34	Network/Affiliate use		
:35 - :39	Network/Affiliate use		
:40 - :44	Network/Affiliate use		
:30 - :34	Network/Affiliate use		
:50 - :54	Break	Break	Break
:55 - :59	Break	Break	Break
4:00PM			
:00 - :04	Forecaster	Planning	Time
:05 - :09	Forecaster	Planning	Time
:10 - :14	Forecaster	Planning	Time
:15 - :19	Forecaster	Planning	Time
:20 - :24	Forecaster	Planning	Time
:25 - :29	Forecaster	Planning	Time
:30 - :34	Forecaster	Planning	Time
:35 - :39	Forecaster	Planning	Time
:40 - :44	Forecaster	Planning	Time
:45 - :49	Forecaster	Planning	Time

:50 - :59	Press Conference (if necessary)		
5:00PM			
:00 - :04	Generic	Generic	Generic
:05 - :09	WSVN-TV7 (FOX)		
:10 - :14	WFOR-TV4 (CBS)		
:15 - :19	WTVJ-TV6 (NBC)		
:20 - :24	WPLG-TV10 (ABC)		
:25 - :29	Break	Break	Break
:30 - :34	Network/Affiliate use		
:35 - :39	Network/Affiliate use		
:40 - :44	Network/Affiliate use		
:45 - :49	Network/Affiliate use		
:50 - :54	Break	Break	Break
:55 - :59	Break	Break	Break
6:00PM			
:00 - :04	Generic	Generic	Generic
:05 - :09	WFOR-TV4 (CBS)		
:10 - :14	WTVJ-TV6 (NBC)		
:15 - :19	WPLG-TV10 (ABC)		
:20 - :24	WSVN-TV7 (FOX)		
:25 - :29	Break	Break	Break
:30 - :34	Network/Affiliate use		
:35 - :39	Network/Affiliate use		
:40 - :44	Network/Affiliate use		
:45 - :49	Network/Affiliate use		
:50 - :54	Break	Break	Break
:55 - :59	Break	Break	Break
7:00PM			
:00 - :04	Generic	Generic	Generic
:05 - :09	WTVJ-TV6 (NBC)		
:10 - :14	WPLG-TV10 (ABC)		
:15 - :19	WSVN-TV7 (FOX)		

:20 - :24	WFOR-TV4 (CBS)		
:25 - :29	Break	Break	Break
:30 - :34	Network/Affiliate use		
:35 - :39	Network/Affiliate use		
:40 - :44	Network/Affiliate use		
:45 - :49	Network/Affiliate use		
:50 - :54	Break	Break	Break
:55 - :59	Break	Break	Break
8:00PM			
:00 - :04	Generic	Generic	Generic
:05 - :09	WPLG-TV10 (ABC)		
:10 - :14	WSVN-TV7 (FOX)		
:15 - :19	WFOR-TV4 (CBS)		
:20 - :24	WTVJ-TV6 (ABC)		
:25 - :29	Break	Break	Break
:30 - :34	Network/Affiliate use		
:35 - :39	Network/Affiliate use		
:40 - :44	Network/Affiliate use		
:45 - :49	Network/Affiliate use		
:50 - :54	Break	Break	Break
:55 - :59	Break	Break	Break
9:00PM			
:00 - :04	Generic	Generic	Generic
:05 - :09	WSVN-TV7 (FOX)		
:10 - :14	WFOR-TV4 (CBS)		
:15 - :19	WTVJ-TV6 (ABC)		
:20 - :24	WPLG-TV10 (ABC)		
:25 - :29	Break	Break	Break
:30 - :34	Network/Affiliate use		
:35 - :39	Network/Affiliate use		
:40 - :44	Network/Affiliate use		
:45 - :49	Network/Affiliate use		

:50 - :54	Break	Break	Break
:55 - :59	Break	Break	Break
10:00PM			
:00 - :04	Forecaster	Planning	Time
:05 - :09	Forecaster	Planning	Time
:10 - :14	Forecaster	Planning	Time
:15 - :19	Forecaster	Planning	Time
:20 - :24	Forecaster	Planning	Time
:25 - :29	Forecaster	Planning	Time
:30 - :34	Forecaster	Planning	Time
:35 - :39	Forecaster	Planning	Time
:40 - :44	Forecaster	Planning	Time
:45 - :49	Forecaster	Planning	Time
:50 - :59	Press Conference (if needed)		
11:00PM			
:00 - :04	Generic	Generic	Generic
:05 - :09	WFOR-TV4 (CBS)		
:10 - :14	WTVJ-TV6 (ABC)		
:15 - :19	WPLG-TV10 (ABC)		
:20 - :24	WSVN-TV7 (FOX)		
:25 - :29	Break	Break	Break
:30 - :34	Network/Affiliate use		
:35 - :39	Network/Affiliate use		
:40 - :44	Network/Affiliate use		
:45 - :49	Network/Affiliate use		
:50 - :54	Break	Break	Break
:55 - :59	Break	Break	Break